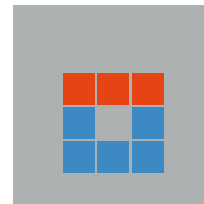
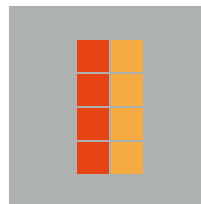
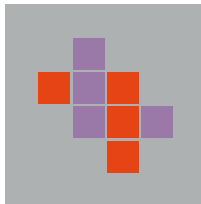
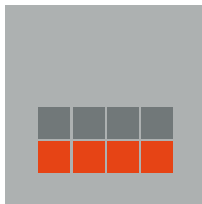
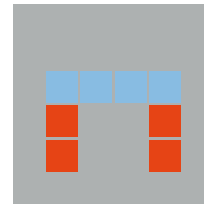
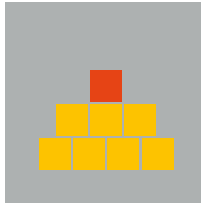
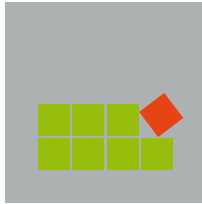


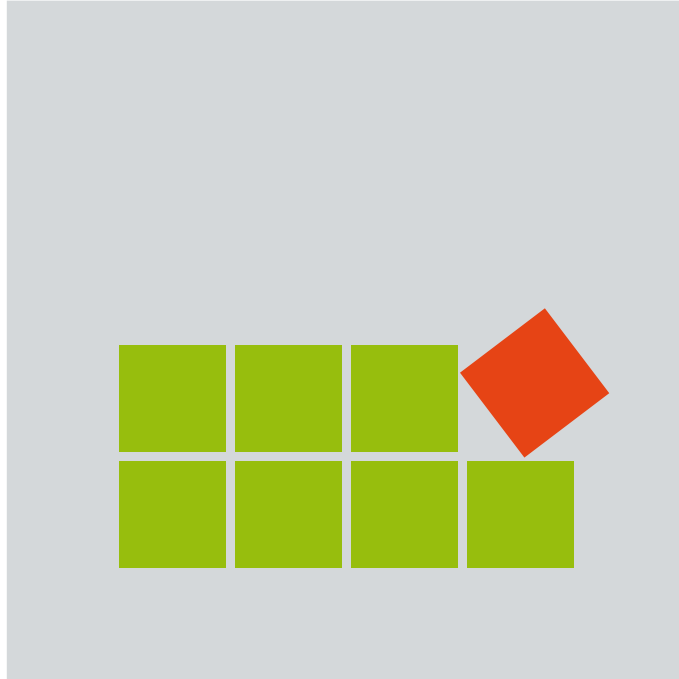
The Viessmann company principles



The Viessmann company principles were first formulated in 1966. They have been, and continue to be, important guidelines for our success. In their different incarnations, matched to an ever-changing background, they have retained their validity across the threshold of the new millennium. During 2009, we have given them new emphasis, in line with the values represented by the company today.

The Viessmann company principles provide the guide to our daily endeavours – within our company and in our market sector.

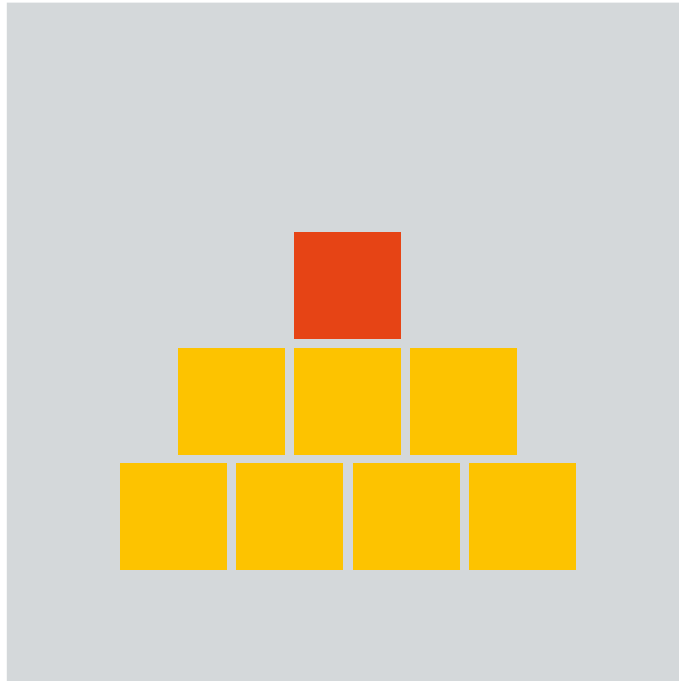
1. Innovation



We are the technological trendsetter and trailblazer for our market sector. Repeatedly, we have developed exemplary products and solutions which have become a benchmark for our industry.

We fully intend to continue to shape technological progress with the goal of sustainable development.

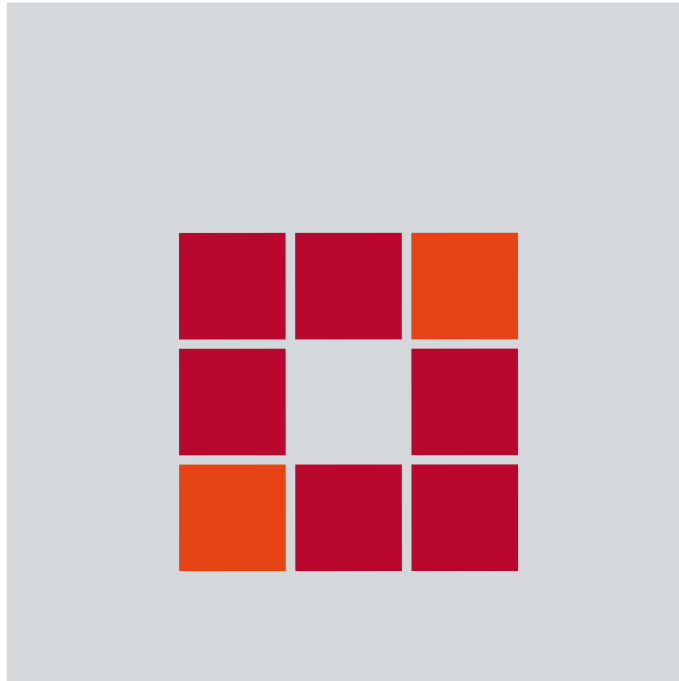
2. Top quality



We offer top quality and strive for perfection in all business areas.

Our actions follow the motto: "Nothing is that good, that it cannot be improved".

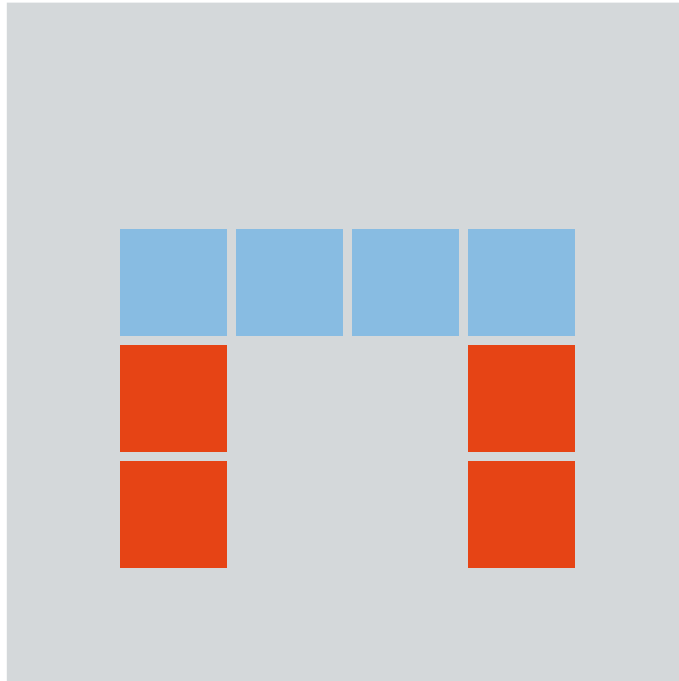
3. Efficiency



We operate with lean structures and processes, and we value the highest efficiency in terms of materials, work and energy.

This guarantees not only the efficiency of our actions but also the protection of our environment and its limited resources.

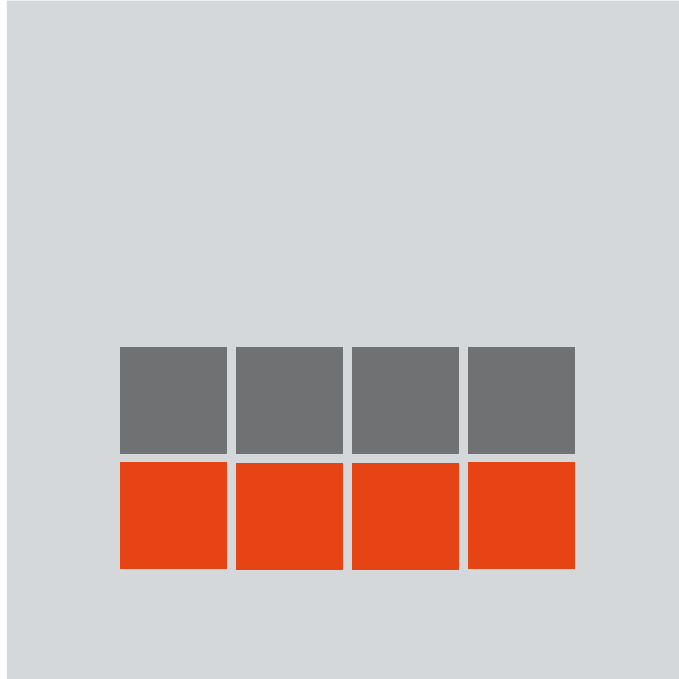
4. Reliability



We are reliable business partners. Our products are energy-efficient and easy to handle. They offer a long service life, and they are designed with an eye to the future.

Our sales organisation is close to the customer, provides expert advice and delivers with exemplary reliability.

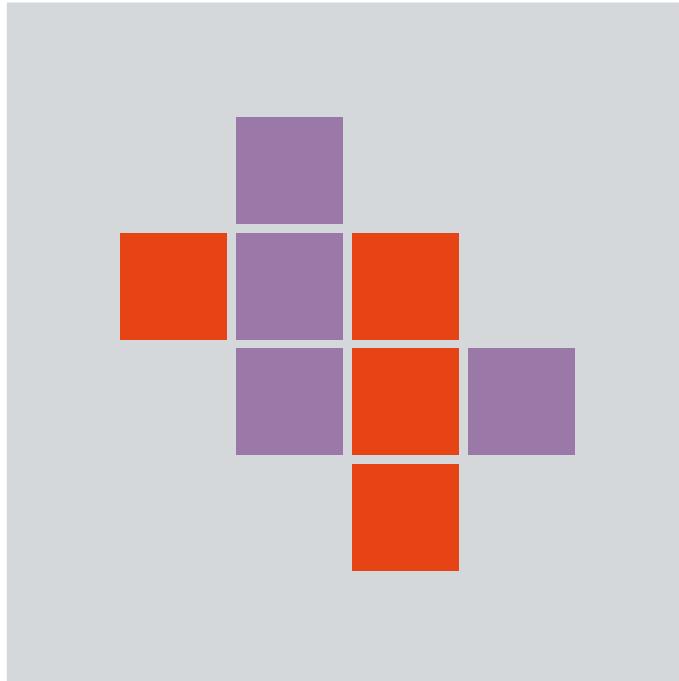
5. Responsibility



We are committed to fulfilling our economical, ecological and social responsibilities. We ensure all our processes are environmentally compatible and encourage the use of renewable forms of energy, because it is our aim to protect the climate and to conserve the natural basis of life according to the principle of sustainability.

We participate in the scientific, artistic and cultural life of our society.

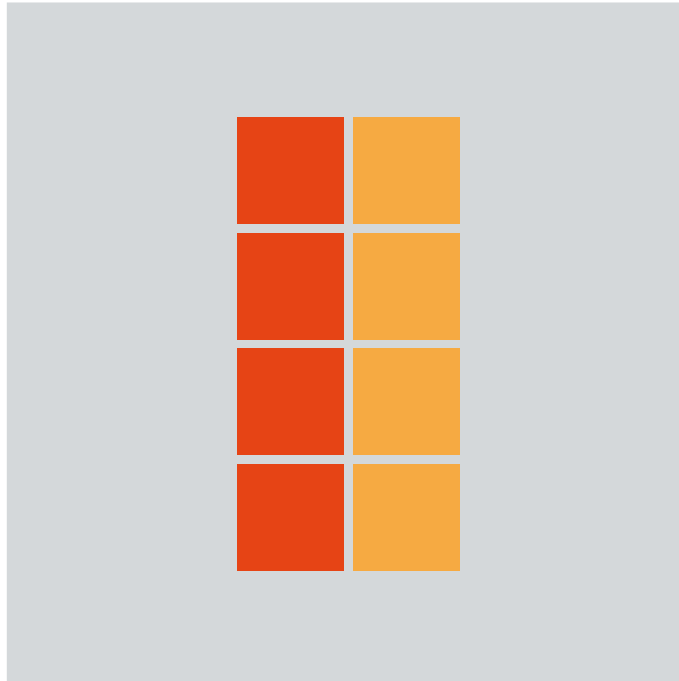
6. Fairness



We are an independent family business; we co-operate with our customers and suppliers in true partnership and fairness, aiming for mutual success.

We value the individual in our business, and communicate with openness and trust. We are committed to working together towards a common goal. Capable employees, who are willing to give of their best, are offered excellent opportunities for full personal development.

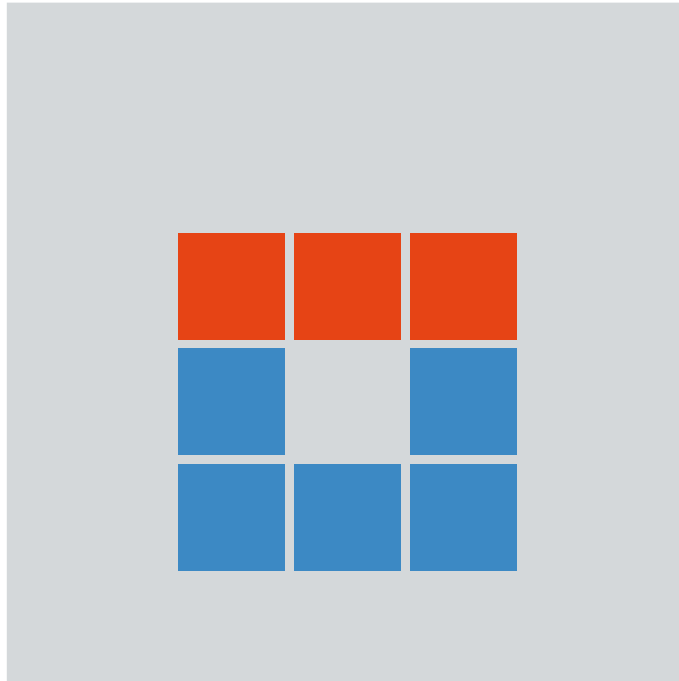
7. Comprehensive product range



We offer individual heating systems for every type of fuel and every application involving heating and / or air-conditioning technology, as well as an extensive range of services. Our trade partners can therefore offer advice that is open to technology and not dependent on any one fuel type.

Our products save energy, are cost-effective, protect the environment and have a unique design.

8. International orientation



Internationally, we are a leading supplier in our market sector. We think and act globally. Our product range meets the specific requirements of individual international markets.

VIESMANN

climate of innovation

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