Next generation racing, heating, living – Viessmann at ABB FIA Formula E

- Environmental pioneer sponsors Panasonic Jaguar Racing, Jaguar’s Formula E Team
- Saving time and money with modern technology and innovative business models
- Children take a look into living spaces of the future

Berlin, May 18th, 2018 – Tomorrow finally is the day: at the Tempelhofer Field right in the heart of Berlin, high class, environmentally friendly motorsports let the hearts of race fans beat faster. On the historical grounds of the former airport, twenty pilots from ten teams fight for points in the ABB FIA Formula E Championship. Being Official Partner of the Panasonic Jaguar Racing Team, energy and climate specialist Viessmann will also be on-site to present solutions for living spaces of the future as well as exciting attractions for big and small Formula E fans.

Making renewable energies tangible

“Take a ride with the next generation” – Formula E is more than a new motorsports series. It is a completely new and highly innovative race sports generation as well as a test lab for the mobility of the future. Viessmann is carrying out a generation change at the moment as well, and here focus is also set on energy and climate solutions which allow for a particularly efficient use of resources.

By means of new technologies such as linking power and heat, digital services and comprehensive solutions for a pleasant room climate, the Viessmann family business aims at creating and maintaining living spaces for generations to come. In many ways, this is also true for Formula E. Therefore, it is the overarching goal of the partnership to make renewable energies tangible, drive real change and make sustainable technological innovations accessible for everyone.

A future product already available

On May 19th, Viessmann will show how this can look in real life. In its own info-truck in the E Village next to the circuit, Viessmann will present the fuel cell heating device Vitovalor PT2, which was developed in cooperation with Panasonic. Combining heat and power generation even in the smallest space, Vitovalor is the ideal “powerhouse” for modern one- and two-family homes. Against the backdrop of the current energy discussion and rising power costs, decentral power generation is gaining increasing importance.

More spare time thanks to Cary Services

In order to extend the traditional core business, generating heat, with digital services that meet people’s desire and needs, Viessmann has established a digital branch in Berlin. One of its first foundations is the start-up Cary Services (takecary.com), which aims at giving busy people some of their time back. Heart of the Cary prototype is a smart lock system which allows, for instance, cleaning and delivery services a controlled access to a home. That way, food, for example, can be delivered right into the fridge. At the Viessmann truck, Formula E visitors can get a glimpse of how Cary works in practice.
Children look ahead into the future

As maintaining a world worth living for generations to come comes first for the family business Viessmann, there will be very special attractions for children. How do the little ones imagine living and working as grownups? Girls and boys can answer this exciting question themselves – and have their future scenarios illustrated boldly and humorously by a professional illustrator.

Circuit for the little ones

On a mini-circuit next to the truck, children become Formula E junior-pilots. In recreated Jaguar I-TYPE’s, Panasonic Jaguar Racing race cars, – driven by electric engines of course – the pursuit for the fastest lap time begins.

The E Village is open on Saturday from 8.30 a.m. till 08.00 p.m. Tickets are available for 5 Euros.

Further information on Vitovalor and Cary as well as accompanying pictures are available at: www.viessmann.de/nextgenracing.

Further information on Formula E: formulae.viessmann.de.

The Viessmann Group

The Viessmann Group is one of the leading international manufacturers of energy and climate systems. Founded in 1917, this family business has 12,100 employees and group sales of 2.37 billion euros (2017). Foreign countries account for 55 percent of sales. As a family business, Viessmann places special value on responsible conduct aimed at the long term; sustainability is already firmly established in the company principles. Viessmann’s comprehensive range of products offers individual solutions with efficient systems and outputs from 1 to 120,000 kilowatts for all areas of application and all fuel sources.